

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 489528 /		Alt Order # 06266599
Product OBAMA 4 AMERICA		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	--W----	1			\$4,850.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
			See MG 1.2									
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
	Ⓜ MG for 1.1 10/17											
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$450.00				
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$725.00				
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	10			\$700.00				
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$275.00				
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$250.00				
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	2			\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	2			\$195.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 10/23/12 / 10/23/12	

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5 KVVU 10/16/12-10/22/12 Divorce Court/Divorce Court M-F 12-1p MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
Week: 10/16/12 10/22/12 MTWTF-- 5 \$125.00												
1 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter 1-2pm MTuWThF---- :30 \$125.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	1	\$425.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$150.00												
2 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
3 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
4 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF---- :30 \$150.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
Week: 10/16/12 10/22/12 MTWTF-- 4 \$175.00												
2 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF---- :30 \$175.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
3 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF---- :30 \$175.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	4	\$3,975.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
Week: 10/16/12 10/22/12 MTW---- 6 \$500.00												
3 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
4 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
5 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuW----- :30 \$500.00 NM See MG 12.10,12.11												
9 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF---- :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21												
10 KVVU 10/22/12-10/22/12 BB League Championships 1pm-8pm M----- :30 \$2,200.00 NM Ⓜ MG for 41.1,13.7,34.3,12.5												
11 KVVU 10/22/12-10/22/12 Special Early News Special Early News M----- :30 \$775.00 NM Ⓜ MG for 41.1,13.7,34.3,12.5												
13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div></div><div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div></div>												
Week: 10/16/12 10/22/12 MTWTF-- 3 \$950.00												

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Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/23/12 / 10/23/12

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4	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----		:30		\$950.00	NM																																															
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5	KVVU	10/16/12-10/22/12	Fox 5 News at 5	5-530p	MTuWThF----		:30		\$950.00	NM																																															
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6	KVVU	10/17/12-10/17/12	Fox 5 News at 5	5-530p	---W-----		:30		\$950.00	NM																																															
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14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00																																													
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15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00																																													
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<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/16/12-10/22/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td><td>MTuWThF----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21</td></tr><tr><td>2</td><td>KVVU</td><td>10/16/12-10/22/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td><td>MTuWThF----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td colspan="9">See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	\$300.00	NM	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21									2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	\$300.00	NM	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
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16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	0	\$0.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>1</td><td>\$650.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/22/12	MTWTF--	1	\$650.00																																			
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17	KVVU	10/16/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/16/12</td><td>10/22/12</td><td>MTWTF--</td><td>5</td><td>\$2,150.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/16/12	10/22/12	MTWTF--	5	\$2,150.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
10/16/12	10/22/12	MTWTF--	5	\$2,150.00																																																					
18	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----1-</td><td>1</td><td>\$1,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----1-	1	\$1,500.00																																			
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																	
1	KVVU	10/15/12-10/21/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM																																																	
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2	KVVU	10/20/12-10/20/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30	\$1,500.00	NM																																																	
Ⓜ MG for 18.1 10/20																																																									
19	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$1,850.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----1	1	\$1,850.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
10/15/12	10/21/12	-----1	1	\$1,850.00																																																					
20	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-----1</td><td>1</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/15/12	10/21/12	-----1	1	\$1,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
10/15/12	10/21/12	-----1	1	\$1,200.00																																																					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489528 /	06266599

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$1,950.00				
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$350.00				
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	2			\$225.00				
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-	1			\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1	1			\$850.00				
E 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	18	\$18,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/22/12	10/28/12	1-----	1			\$2,750.00				

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 489528 /		Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,750.00	NM		
			See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2									
	2	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
	Ⓜ		See MG 38.3,38.4									
	3	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30		\$425.00	NM		
	Ⓜ		See MG 38.3,38.4									
	4	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	5	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		\$425.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	8	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	9	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	10	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	11	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	12	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	13	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	14	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	15	KVVU	10/18/12-10/19/12	Dr Oz	3-4p	----ThF----	:30		\$500.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	16	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
	Ⓜ		See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	17	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$950.00	NM		
	Ⓜ		See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	18	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	19	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,500.00	NM		
	Ⓜ		MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2;									
	20	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ		See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	21	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ		See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	22	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$140.00	NM		
	Ⓜ		See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29									
	23	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
	Ⓜ		MG for 26.22,26.16,26.17,26.20,26.21									
	24	KVVU	10/18/12-10/19/12	Special Early News	Special Early New	----ThF----	:30		\$775.00	NM		
	Ⓜ		MG for 26.22,26.16,26.17,26.20,26.21									
	25	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
	Ⓜ		Credited									
	26	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----Su	:30		\$150.00	NM		
	Ⓜ		Credited									

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12-10/21/12	Weekend Matinee Movie	10-5pm	-----SL		:30		\$150.00	NM		
Ⓢ Credited												
28	KVVU	10/17/12-10/22/12	Friends	M-F 12:05-1:05a	M--WThF----		:30		\$225.00	NM		
Ⓢ MG for 26.22,26.16,26.17,26.20,26.21												
29	KVVU	10/17/12-10/22/12	American Dad	M-F 230-3a	M--WThF----		:30		\$95.00	NM		
Ⓢ MG for 26.22,26.16,26.17,26.20,26.21												
27	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$3,150.00			
28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1----				1	\$3,075.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	----Th-----	:30	\$3,075.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F-----	:30	\$1,750.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$2,325.00			
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$950.00			
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-11----				2	\$500.00			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	KVVU	10/22/12-10/28/12	The Dr.Oz Show	4-5p	M-----	:30	\$500.00	NM		
See MG 12.10,12.11												
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$195.00			
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$650.00			
38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	3	\$1,900.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489528 /		<u>Alt Order #</u> 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
See MG 38.3,38.4												
	3	KVVU	10/19/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----F----	:30		\$725.00	NM		
Ⓜ MG for 26.3,26.2,38.2												
	4	KVVU	10/20/12-10/20/12	The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$650.00	NM		
Ⓜ MG for 26.3,26.2,38.2												
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$425.00			
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
See MG 12.10,12.11												
42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				1	\$3,250.00			
43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$650.00			
44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$85.00			
45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$975.00			
46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$500.00			
Totals											109	\$111,760.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	109	\$111,760.00	\$94,996.00
Totals	109	\$111,760.00	\$94,996.00

Signature: _____ Date: _____

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REP HEADLINE# 6266599 TRF# 489528 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 19.08
CHANGES ** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266599 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 19.08

REP: OK'D M9
NEW TOTAL \$111760 (-450)
MOVING \$\$ TO HL 6388504
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1537

53	S		230P-500P	30		\$150.00	10/21	10/21	0		SUN	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : MATINEE MOVIE
ORD COM1: SPOTS ADJUSTED ACCORDING TO LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 52-55

REP HEADLINE# 6266599 TRF# 489528
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT23/12 19.08
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M9	OK'D	BUY#53	MISSED: SUN/230P-500P				OCT21(3/WK)		30S	\$150.00	(OCT22/12)	
			OFFER: NONE									
			CMT: SPOTS N/A DUE TO BASEBALL. FLIGHT ENDED.									

OCT/12 111760.00

CONTRACT TOTAL 111760.00
TOTAL SPOTS 109

MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE